

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Dkt. No: 5266-08801  
Application No: 10/652,261  
Filing Date: August 29, 2003  
Inventor(s):  
Frederick B. Harris  
Title: VIDEO-ON-DEMAND AND  
TARGETED ADVERTISING  
Examiner: Johnny Ma  
Group/Art Unit: 2623

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date indicated below:

Rory D. Rankin  
Registered Representative

September 5, 2006  
Date

Signature

**REQUEST FOR CONTINUED EXAMINATION****REQUEST TRANSMITTAL**

(under 37 CFR § 1.114)

This is a request for continued examination under 37 C.F.R. § 1.114 of application number 10/652,261, filed on August 29, 2003, entitled VIDEO-ON-DEMAND AND TARGETED ADVERTISING.

Inventors(s): Frederick B. Harris

Examiner: Johnny Ma

Group/Art Unit: 2623

Assignee: OpenTV, Inc.

Recorded at Reel 014454, Frame 0718

Correspondence Address in Prior Application: Rory D. Rankin  
OPTV/MEYERTONS  
700 Lavaca, Suite 800  
Austin, TX 78701  
Customer No. 44015

**Application Elements**

1. ☒ Filing Fee  
A Fee Authorization Form authorizing a deposit account debit for the RCE fee required under 37 C.F.R. § 1.17(e) is enclosed.
2. ☐ Information Disclosure Statement (IDS)  
☐ Copies of IDS Citations
3. Amendments  
☒ An amendment is enclosed.  
☐ Enter the unentered amendment previously filed on \_\_\_\_\_ under 37 C.F.R. § 1.116.  
☐ Please consider the arguments in the response filed on \_\_\_\_\_ under 37 C.F.R. § 1.116.  
☐ Please consider the arguments in the Appeal Brief or Reply Brief filed on \_\_\_\_\_.
4. ☐ Please enter the enclosed affidavits or declarations.
5. ☒ Return Receipt Postcard
6. ☒ Petition under 37 C.F.R. § 1.136 for Extension of Time
7. ☐ Other: \_\_\_\_\_

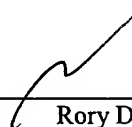
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If any extensions of time (under 37 C.F.R. § 1.136) are necessary to prevent the above referenced application(s) from becoming abandoned, Applicant(s) hereby petition for such extensions.

The Commissioner is hereby authorized to charge any other fees which may be required or credit any overpayment to Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C. Deposit Account No. 501505/5266-08801.

Signature  
Name  
Registration No.  
Date

  
\_\_\_\_\_  
Rory D. Rankin  
47,884  
September 5, 2006